Press Kit

Author Introduction

Matthew Omaye Ajiake, PhD is the creator of the Ajiake Hydrodynamic Universe (AHU) Cosmology and author of the *How Reality Really Works* series. His work establishes a new intellectual universe that explains how identity, formation, and expression govern both human experience and the architecture of reality.

The Ajiake Three-Layer Universe Model™

The AHU Cosmology is built on three universal layers:

- **Identity** — What something *is* and why it exists.
- **Formation** — What shapes it.
- **Expression** — What becomes visible as the result.

This model replaces outdated metaphysical interpretations and provides a structural, hydrodynamic explanation for how reality emerges and behaves.

Frankfurt Feature

Three books are being offered at the Frankfurt Book Fair 2026:

- *How Reality Really Works in Life*
- *How Reality Really Works at Work*
- *How Reality Really Works in Leadership*

These works introduce the AHU Cosmology to global publishers, rights buyers, and scientific communities seeking new frameworks for understanding human alignment, organizational behavior, and leadership formation.

The Alignment Board Game™

The **Alignment Board Game™** ties the Three-Layer Universe Model together through an immersive, transformational gameplay experience. It presents **260 structured questions** that guide:

- Individual transformation
- Organizational transformation

- Corporate transformation

Each question is designed to reveal misalignment, strengthen identity, reshape formation, and refine expression. The game serves as a diagnostic and developmental tool that mirrors the AHU Cosmology in practical, experiential form.

Scientific Breakthrough Announcement

The **AHU Cosmology Reveal** is scheduled for **November 10, 2026** at a major **Press Conference in San Francisco–Silicon Valley**.

This reveal will present the unified cosmological framework that brings **General Relativity and Quantum Physics together**, establishing a new pathway for human advancement in sacred scientific discovery by:

- **Providing pathways to addressing 74 scientific questions that modern sciences have not been able to resolve**
- **Improving our current 5% understanding of the universe's materials**
- **Improving our current 2% understanding of the Human Genome**

This positions AHU Cosmology as the next frontier of scientific discovery. The next generations of Nobel Prize winners in the sciences will be those who take the AHU Cosmology seriously and pursue these unanswered questions through its hydrodynamic structure.

Media Talking Points

- AHU Cosmology introduces a new intellectual universe.
- The Identity–Formation–Expression model reframes human experience and universal mechanics.
- The series provides practical, scientific, and metaphysical clarity.
- The Alignment Board Game™ operationalizes the cosmology through 260 transformational questions.
- The November 10 reveal will present a unified cosmological framework.
- The AHU Cosmology positions itself as the next frontier of scientific discovery.

SONIKA Publishing Branding

SONIKA Publishing presents the *How Reality Really Works* series as part of its commitment to transformative intellectual and scientific works.

QR Code for Press Assets

Scan the QR code provided in the Frankfurt promotional materials to access:

- Press materials
- Author biography
- Rights information
- Media contact channels