PRESS RELEASE 1 — Frankfurt Global Launch

FOR IMMEDIATE RELEASE Frankfurt Book Fair 2026 — Global Launch Announcement

Frankfurt, Germany — October 2026 — SONIKA Publishing announces the global debut of the *How Reality Really Works* intellectual universe at the Frankfurt Book Fair 2026. The launch introduces three prerelease titles by **Matthew Omaye Ajiake, PhD**, each designed to reshape how individuals, organizations, and leaders understand identity, formation, and expression in the modern world.

The Frankfurt showcase features:

- **How Reality Really Works in Life**
- **How Reality Really Works at Work**
- **How Reality Really Works in Leadership**

Together, these works form the public gateway into the Ajiake Hydrodynamic Universe (AHU) Cosmology — a new intellectual universe that explains how reality forms, aligns, and expresses itself across human experience.

The Frankfurt launch includes rights availability for global publishers, academic institutions, corporate partners, and media organizations. SONIKA Publishing will provide direct access to rights materials, posters, and the Alignment Board Game™ demonstration throughout the fair.

Media Contact: SONIKA Publishing

Press Assets: Available via QR code in Frankfurt materials