PRESS RELEASE 4 — Alignment Board Game™

FOR IMMEDIATE RELEASE The Alignment Board Game™ Introduces 260 Transformational Questions for Life, Work, and Leadership

Frankfurt, Germany — October 2026 — SONIKA Publishing announces the Frankfurt debut of the **Alignment Board Game™**, an experiential transformation tool created by **Matthew Omaye Ajiake, PhD**. The game operationalizes the Ajiake Three-Layer Universe Model™ — Identity, Formation, Expression — through a structured set of **260 transformational questions**.

The Alignment Board Game™ guides:

- **Individual transformation** — personal clarity, alignment, and purpose
- **Organizational transformation** — team resonance, culture shaping, and structural alignment
- **Corporate transformation** — strategic identity, leadership formation, and enterprise expression

Each question is designed to reveal misalignment, strengthen identity, reshape formation, and refine expression. The game serves as a diagnostic and developmental tool that mirrors the AHU Cosmology in practical, experiential form.

The Alignment Board Game™ is available for rights discussions, licensing, and corporate partnerships at the Frankfurt Book Fair 2026.

Media Contact: SONIKA Publishing

Press Assets: Available via QR code in Frankfurt materials